

2010 School of RV Park & Campground Management

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Desert's Edge RV Village

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Tate Fisher Marketing

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District, U.S. Forest Service

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National Training Center

Michelle Rice, Manager,
Oglebay National Training Center



The ONLY School for RV Park and Campground Management

Year One Topics Include:

- *Business Planning Principles I
- *Human Resources I
- *Re-engineering the Product
- *Guest Service
- *Managerial Accounting
- *Recreation Operations
- *Risk Management and Safety
- *Financial Management
- *Marketing and Advertising
- *Business Planning Principles
- *Rental Units
- *Leadership

Year Two Topics Include:

- *Emergency Planning
- *Human Resources II
- *Business Planning Principles I
- *Business Planning Principles II
- *Analyze and Redesign Your Website
- *Park Construction and Project Management
- *Federal, State and Local Regulations
- *Managing Maintenance Functions
- *Insurance and Your Business
- *Conflict Resolution & Negotiating Skills
- *Retail Strategies

Enroll early; don't be left out!

What past graduates are saying...

"When I first attended the school, I was still in the process of building the campground and I had no experience as to how to run it. When I finished my first year, I felt confident and ready." Robin Makowski, Owner/Operator Sparrow Pond Family Campground & Recreation Center

"The networking that is done at the school is extremely valuable. You can't get that anywhere else!" Beth Horan, Manager, Sunny Brook RV Resort



www.campgroundschool.org



Registration Form

Mail or fax completed form to:
 The National Training Center for Public
 Facility Managers at Oglebay
 Route 88 North
 Wheeling, WV 26003



RATES & DATES

Tuesday-Saturday,
 February 16-21,2010

Visit us on the web at
campgroundschoool.org

Phone: 800-624-6988, Ext. 4126
 Fax: 304-243-4106

Please type or print name exactly as you wish it to appear on certificate _____ Date of Application _____

Name _____ Title _____

Name (as you wish it to appear on your name badge) _____

Company/Agency _____

Mailing Address _____ City _____

State _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Will you be attending as: _____ 1st year _____ 2nd year

What is your arrival date? _____ Departure Date? _____

What type of room will you need? _____ Single Occupancy _____ Double Occupancy _____ Single Occupancy Premium

What is your gender? _____ Male _____ Female

Would you like a roommate? _____ No _____ Yes If yes, name of roommate _____

Do you require special accommodations? _____ Yes _____ No Do you require special diet? _____ Yes _____ No

Package Prices

1st & 2nd Year	Tuition	\$ 685	TOTALS		
Room & Board	(Single Standard)	\$ 665	1 (Single Standard) \$1,350	Spouse Package * Standard	\$525
	(Single Premium)	\$ 725	1 (Single Premium) \$1,500	Spouse Package* PREMIUM	\$815
	(Double)	\$ 525	1 (Double) \$1,210	Spouse Package * Double	\$525

*Spouse package includes meals (excluding Friday dinner) and social functions related to the school. It does not include class lectures or class materials

*PREMIUM: The lodge is offering limited number of Premium Rooms in the newly constructed wing. Premium rooms include fireplaces, wall-mounted flat panel TVs heated towel racks, and upgraded bathrooms and room décor.

Dinner only on Tuesday evening. Classes begin Wednesday morning at 7:45 and the program concludes with a banquet on Saturday night.

Method of Payment: (check one) _____ Credit Card _____ Purchase Order _____ Check

Credit Card or PO # _____ Exp. Date _____ CVV # _____

*A check, purchase order or credit card for the full package must accompany this form in order to complete enrollment. If using credit card or PO, the number is required with the registration form. When paying with credit card, the full package amount will be charged to your card upon receipt of the registration. Upon receiving this form, you will receive confirmation from Oglebay regarding your rooming arrangement.