

Interim Executive Directors' Columns Pre-Conference Notes

An invitation from your APRA Interim Executive Directors:
Carol F. Gary and Vern Biaett

“When times are tough, professional development is a luxury.” Not so.
Actively seizing a downturn as an opportunity to enhance skills and training can take much of the drudgery out of the current downturn and can soften the blow of the next.

Those are luxuries you can't afford *not* to indulge in.
- Harvard Business Review, March, 2009

Fine. Interesting quote, but what does this 2009 APRA Conference and Trade Show really have to offer that will be a genesis, an opportunity, a practical investment for you?

The conference can offer you innovative answers and insights to daily looming issues such as budget, budget cuts, sustainability, liability, motivation, education, legislation, inclusion, funding, grants, volunteerism, advocacy, networking, leadership, stewardship, customer needs, building, rebuilding, success and failure, and starting again.

Invest in yourself and those you serve. Get back to basics while you consider your professional priorities. We can offer venues for you to rediscover your enthusiastic spirit and your unique passion for the job at hand. We can even put “fun” back into your vocabulary with upbeat, high energy workshops, tours, and socials.

We invite you to seize this affordable and rare opportunity to get the tools you need. We have the tools for you to meet the formidable challenges of our current economic climate. We have the tools for you to rebuild and change the things you can and accept with a smile, the things you cannot.

Join us, your colleagues, and your friends at the beautiful Camelback Inn Resort and Spa
August 24 – 28, 2009 for what will prove to be the best investment in your future.
Perhaps an investment you can't afford *not* to indulge in.