



2019 APRA Conference Social Media Photo Conference Rules

Submission Deadline: Friday, June 14, 2019

69th Annual Arizona Parks & Recreation Association Conference
August 20 – 22 Hilton El Conquistador
Oro Valley, Arizona

This year the APRA photo contest will be administered digitally and featured on APRA's Facebook account. The Arizona Parks and Recreation Association would like to invite all photographers, both amateur and professional, to share your best original photos taken at any Arizona park or recreation facility, event, sport, program, or class. Submit up to four of your favorite Parks and Recreation photos by **Friday, June 14, 2019**.

Categories:

A. Parks and Recreation Facilities -We're looking for stunning photos that showcase Arizona's parks and recreation facilities (except trails - see Category B). Photos may include people using and enjoying the facilities. Examples may include:

1. Parks
2. Facilities within an outdoor park, park playground or shelter, Skate Park, fishing lake, etc.
3. Golf courses
4. Outdoor sports complexes, such as softball fields, soccer fields, pickle ball courts, etc.
5. Aquatic facilities
6. Indoor recreation facilities (exterior or the facilities inside).

B. Trails -We're looking for photos that demonstrate the natural beauty of Arizona's trails. Photos may include people using the trails. We're interested in photos from all seasons and trail users in various modes of transportation - walking, running, bicycling, wheeling, snow skiing, etc.

C. Recreation Programs, Sports, Events, and Classes -We're looking for photos of people enjoying programs, sports, events, or classes that are hosted by Parks and Recreation Departments." A "great photo" might also be an amazing action shot or one that demonstrates the scope or captures the spirit of an event. Portrait-oriented photos in this category have the possibility of being selected. (Close-up photos of people should be entered under Category D)

D. Selfies, Faces and Activities -We're looking for eye-catching, close-up photos of you/people that show their facial expressions and emotions as they are engaged in or enjoying a parks and recreation activity. (Make sure you obtain a release form from the subject person (see Rule #4.)

E. Then and Now – We’re looking for photos of parks and recreational facilities, recreation activities, and recreation professionals from the past history to present day. Photos may include a renovation, new construction, addition to existing building, past recreational programs from sports, events, or classes that are hosted by Parks and Recreation Departments. (Think of it as Before/After)

F. Landscape, Wildlife, and Nature -We're looking for beautiful photos of the natural areas, woods, trees, or wildlife. Landscaping photos may also include the formal landscape beds in our parks and flowers maintained by the Parks and Recreation Departments in downtown planters or street islands.

RULES:

1. Eligibility -The contest is open to all participants of any age. We also encourage all Parks and Recreation employees to participate.

2. Deadline - Submissions must be emailed to Phil Clark at pclark@sahuaritaaz.gov by Friday, June 14, 2019.

3. Photographer's Rights - Photographer retains all rights to any photographs submitted - including ownership if applicable - other than those rights licensed in the next sentence. By entering the contest, the photographer hereby grants the Arizona Parks and Recreation Association:

- (i) a nonexclusive, worldwide, irrevocable, royalty-free license to reproduce, distribute, use in publications and associated trade magazines, publicly display and publicly perform the photographs you submit to the Arizona Parks and Recreation Association , and
- (ii) The right to use your name, city, state and country of residence in promotions and other publications.

4. Photographer's Responsibility - If you choose to include close-up shots of people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to the Parks and Recreation Department upon request. (Standard model release forms can easily be found on the Internet.) In addition, by entering the contest, the photographer hereby grants the Arizona Parks and Recreation Association: (i) a nonexclusive, worldwide, irrevocable, royalty free license to reproduce, distribute, use in publications and associated trade magazines, publicity display and publicly perform the photographs you submit to the Arizona Parks and Recreation Association, and (ii) The right to use your name, city, state and country of residence in promotions and other publications.

5. Photo Criteria:

- All photographs must have been taken within the past three years at an Arizona Parks and Recreation facility, event, sport, program, or class to be considered. (Does not apply with category E “Then and Now”)
- Photos should accurately reflect the subject matter and scene as it appeared. Photos should not be digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.). Multiple exposures that have been combined to produce a single "high dynamic range "image are acceptable.

- Image orientation may be portrait or landscape. Images should be high resolution of at least 3.2 million pixels (3.2 megapixels) or greater. Resolution can be calculated by multiplying the pixel width of the image with the pixel height. For example, a setting of 2000 x 1600 pixels = 3.2 megapixels.
- Images that do not meet these requirements may or may not be judged at the judging panel's sole discretion.

6. How to Submit:

- Digital photos in jpeg.format must be submitted by email to pclark@sahuaritaaz.gov. Each photo's file name must be labeled with the following format:
 - lastname_firstname_01.jpg,
 - lastname_firstname_02.jpg, and so on.

The numbers on the file name should correspond with description given in the email.

- Each photo should have the following information detailed in the email:
 - Image # - should correspond with the number on the image file name.
 - Location - identify the park, recreation facility, or other location where photo was taken.
 - Description - explaining who/what/when/where/why (no more than 100 words).
 - Category - choose one of the five photo contest categories. (Judges reserve the right to adjust the category selected when deemed appropriate).
 - Year Taken - No photographs older than three years, please. Does not apply to category E "Then and now."
 - Point of contact name, position, contact information (Brandon Laue, Aquatics Manager, 520-229-5032)

7. Judging - The judges consist of the Conference Marketing Committee and Photo Contest Chair. All decisions made by the judges are final. Photograph entries will be judged on the following criteria:

- Overall Impact
- Originality/Creativity
- Technical Excellence
- Artistic Merit
- Relevance to Theme
- Social media engagement over the span of a week

8. Legal Conditions - By entering, participants agree to indemnify, defend and hold harmless the Arizona Parks and Recreation Association, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives, from any all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right.

9. Other –Arizona Parks and Recreation Association reserves the right to adjust any deadline(s) as the result of causes beyond its immediate control.