



73rd Annual

Arizona Parks & Recreation Conference

Bigger. Better. Back with a BANG!

The Annual Arizona Parks and Recreation Association Conference & Expo is the premier education, networking, and exhibition event where we celebrate and educate Arizona's park and recreation professionals. Our event draws a variety of participants, including park and recreation professionals, elected officials and commission members from across the state of Arizona and our western counterparts.

Sponsorships and exhibit hall booth spaces are designed to serve companies of various sizes, allowing them to showcase their services and connect with our 2,300+ members. Join those passionate about making their community parks and recreation facilities world-class by giving them an inside look at the latest products in the industry.

In 2023, we are excited to offer more sponsorship packages, new member engagement opportunities, and a larger two-day exhibit hall featuring extended hours on Wednesday for invited guests who are unable attend full conference.

August 22 - 24, 2023



Renaissance Glendale Hotel & Conference Center

CONFERENCE SPONSORSHIP PACKAGES

Peak Partnership | Year-Round Benefits

\$15,000 *Sold*

- Opportunity to place branded swag at each seat at the general session
- On-stage opportunity to welcome attendees and introduce keynote speaker
- Opportunity to submit 30-second promotional welcome video at the general session
- Recognition in the conference app and conference marketing
- Opportunity for two custom push notifications in the conference app. Content provided by DBA at minimum two-weeks prior to conference
- 30-second promotional video for use on APRA social media and/or email blast.
- Your Company Logo on conference t-shirt, conference app and/or conference z-fold event guides (Conference Road Map)
- Recognition in Conference Edition of APRA Magazine mailed to membership and digital version emailed to all contacts. Signage + other
- Primary logo placement as a Platinum Partner on all communal conference signage
- Invite to Director's roundtable at conference
- Opportunity to provide relevant education/training opportunities at the annual conference. Must complete the sponsorship process and meet criteria and deadlines
- (2) Two premium booth spaces in the exhibit hall, first choice of space upon release
- (4) four conference passes including badges* and lunch
- Conference attendee roster two weeks prior to event date
- (1) one-year ARPA Industry Partner Membership Bundle

Additional Year-round exposures include but not limited to

- Visibility on APRA website home page
- Dedicated e-blasts to members
- Quarterly magazine ads
- Monthly social media posts
- Co-branded education opportunities for members

ATTENDEE WI-FI SPONSOR

\$10,000 exclusive

- Your company logo is featured promoting the Wi-Fi access code
 - *code is intended for use only by registered park/rec agency professionals; up to 600 attendees*
- Opportunity to provide a promo video pushed to conference attendees **
- Your company logo on APRA website conference pages
- Logo on material for attendee code access
- Recognition on APRA social media promoting the conference
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- Two Premium booths in the exhibit hall
- Four conference badges for booth attendees (2 per booth)
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

**Additional costs/products are the financial responsibility of the approved sponsor.



GENERAL SESSION SPONSOR

\$8,500 exclusive *Sold*

- Opportunity to provide a General Session enhancement of vendor choice. (beverages, catering, stage upgrades, local mascots, etc.) **
- Opportunity to provide a 30-second welcome video played at General Session **
- Opportunity to distribute branded swag at the entrance or exit of the GS Ballroom **
- Your company logo on APRA website conference pages
- Company logo on stage at the entry of the general session
- Recognition on APRA social media promoting the conference with the opportunity to provide 30-second video
- Recognition on APRA website
- Company logo on stage at the start of general session
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)



EDUCATION SPONSOR

\$8,500 exclusive

- Your company logo is featured on screens in all education session breakouts
- Announced as a sponsor at the opening of all sessions
- Your company logo on APRA website conference pages
- Recognition on APRA social media promoting the conference with the opportunity to provide 30-second video
- Onscreen logo and name
- Opportunity to provide swag
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

*** Additional costs/products are the financial responsibility of the approved sponsor.*



PARK & FACILITY MAINTENANCE EXPERIENCE - TITLE SPONSOR

\$7,500 exclusive **Sold**

A redesigned experience tailored to specifically engage the park and facility maintenance professionals in the industry and connect them with our sponsors and exhibitors.

- Opportunity to provide an enhancement of sponsor's choice at the Maintenance TEAM Roundtable (breakfast catering, beverages, etc.) **
- Opportunity to provide a 30-second video to promote the Maintenance TEAM Roundtable or to join the roundtable for a two-minute in person introduction **
- Opportunity to join and distribute branded swag at the off-site tour and Maintenance TEAM Roundtable **
- Company logo featured on "Maintenance Track" of conference schedule
- Your company logo on APRA website conference pages
- Company logo on signage at the event entry
- Recognition on APRA social media
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

"BEST OF THE BEST" AWARDS BANQUET - TITLE SPONSOR

\$8,000 exclusive **Sold**

- Opportunity to provide an enhancement of vendor choice. (beverages, catering, stage upgrades, local mascots, etc.) **
- Opportunity to provide a 30-second welcome video played at the start of the awards presentation **
- Opportunity to provide a custom promo video ** (preview 2020 example)
- Company logo displayed on the screen at the start of the awards event
- Logo included in award video, shown at the event (video given to each winner to use on social media accounts, websites and to share with city/town councils).
- Opportunity to distribute branded swag at the event or exit of the GS Ballroom **
- Your company logo on APRA website conference pages
- Company logo on signage at the event of the awards presentation
- Recognition on APRA social media promoting the awards presentation
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

**** Additional costs/products are the financial responsibility of the approved sponsor.**



"REFUEL" LUNCH SPONSOR

\$8,000 exclusive (*lunch service on Thursday only*)

- Your company logo is featured on signage near buffet tables
- Opportunity to distribute branded swag on lunch tables **
- Company logo placed as a centerpiece on lunch seating tables
- Your company logo on APRA website conference pages
- Recognition on APRA social media promoting the conference
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

"RISE & GRIND" COFFEE BAR SPONSOR

\$7,000 exclusive *Sold*

- Company logo placed at registration desk directing attendees to the coffee bar
- Your company logo is featured on signage on the coffee bar
- Opportunity to distribute branded swag at coffee service tables **
- Opportunity to provide logo coffee sleeves **
- Your company logo on APRA website conference pages
- Recognition on APRA social media promoting the conference
- Opportunity to provide a us... to the coffee bar **
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

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CONFERENCE ROADMAP SPONSOR

\$5,000 exclusive **Sold**

- Company logo placed on professionally designed and printed pocket Z-fold event guide provided to all conference attendees
- Opportunity to create QR code printed in guide – you decide how to use that code to promote your business **
- Your company logo on APRA website conference pages
- Recognition on APRA social media promoting the conference
- Recognition in the conference app
- Company logo on communal signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)



CONFERENCE SIGNAGE SPONSOR

\$5,000 exclusive **Sold**

- Company logo placed on communal signage in common areas
- Opportunity to create a photo op or photo booth in the hallway near registration **
- Your company logo on APRA website conference pages
- Recognition on APRA social media promoting the conference
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Kimley»»Horn

Expect More. Experience Better.

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

** Additional costs/products are the financial responsibility of the approved sponsor.



NEW

VOLUNTEER APPRECIATION SPONSOR

\$5,000 exclusive

The APRA Conference is powered by volunteers! We are seeking an exclusive partner to host a Volunteer Lounge and show our appreciation for the hard work of those serving selflessly to create a positive experience for our members, vendors, and sponsors.

- Your company logo is featured on co-branded volunteer appreciation gift
- Exclusive opportunity to distribute volunteer appreciation gift from vendor booth in expo hall
- Your company logo is featured on signage near volunteer snack stations/lounge.
- Co-branded “welcome” and “thank you” email distributed to all conference volunteers
- Your company logo on APRA website conference pages
- Recognition on APRA social media
- Opportunity to distribute branded swag in the Volunteer Lounge **
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

NEW

APRA "TEAMS" ROUNDTABLE SPONSOR

\$4,000 exclusive *Sold*

2020, APRA launched the TEAMS initiative with member support and professional engagement as its core functions. As a result, each of the 15 TEAMS are led by active APRA members volunteering their time and professional expertise to coordinate and execute smaller group collaborations, virtual/in-person meetings and roundtable speakers. We are excited to once again provide time and space at the conference to host APRA Roundtables on Tuesday, August 21st. Utilizing the same rooms, the first TEAMS roundtable will take place concurrently for 1.5 hours followed by the second block. Your sponsorship will not only help offset the cost for snacks for each TEAM, it will also fuel their productive conversations. Learn more about each TEAM [here](#).

- Company logo is featured as a centerpiece on each table in breakout rooms
- Announced as a sponsor at the opening of each roundtable
- Opportunity to attend a roundtable of choice
- Your company logo on APRA website conference pages
- Recognition on APRA social media
- Opportunity to distribute branded swag in each classroom **
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine

***Additional costs/products are the financial responsibility of the approved sponsor.*



Get Out Glendale

SOCIAL PACKAGES

NEW

TUESDAY: TOPGOLF EXPERIENCE - TITLE SPONSOR

\$3,000*

Top Golf Glendale | 10AM-12PM

- Opportunity to provide a Topgolf Experience enhancement of vendors choice. (beverage tickets, catering, etc.) **
- Your company logo on Topgolf Experience promotions, emails, and conference website
- One booth space at the Topgolf Experience check-in to distribute company branded swag
- Acknowledgment via APRA social media
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the event registration roster one week in advance
- Two (2) participation entries into the Topgolf Experience

NEW

TUESDAY: WESTGATE EXPERIENCE - TITLE SPONSOR

\$3,000*

Partner with APRA to create a Tuesday social event for conference attendees! Enjoy creative freedom to design an experience in the Westgate Entertainment District to connect, network, and showcase your business.

Location TBA | 8PM - 10PM

- Opportunity to provide a Westgate Experience enhancement of vendors choice (beverage tickets, appetizers, etc.)*
- Your company logo on Westgate Experience promotions, emails, & on conference website
- Recognition in the conference printed and digital editions of the ARPA magazine with company logo
- Acknowledgment via APRA social media
- One booth space at the Westgate Experience check-in to distribute company branded swag
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the event registration roster one week in advance
- Two (2) participation entries into the Westgate Experience



* Elements of social events and tournaments are subject to approval by conference committee.

**Additional costs/products are the financial responsibility of the approved sponsor.

+ Title Sponsorship is exclusive. Additional tournaments sponsorships packages may be sold to support elements of this event.



DIRECT CONNECT

Social Event

PACKAGES

WEDNESDAY EVENING APRA SOCIAL PARTNERSHIP

\$3,000** exclusive **Sold**

To create a fun and memorable experience for Conference attendees, APRA seeks an exclusive partner to host the annual social event endorsed by APRA. Our partner would have creative freedom to design a fully loaded experience to showcase their business and meet their marketing goals. The vendor selects the evening's theme, venue, entertainment, and menu. The partner will work with the APRA conference planning team to help coordinate the event and is ultimately responsible for all costs involved in creating this activity.

APRA Conference Committee serves as a promotional partner, endorsing the event as the PRIMARY planned social activity for the conference. Let's get together and have fun!

- Exclusive opportunity to distribute admission tickets from vendor booth in expo hall
- This ticket will act as official access to this exclusive event
- Opportunity to distribute branded swag at the event
- Opportunity to provide a custom promo video that will be shared with event attendees ahead of the event **
- Opportunity to invite people outside of the conference attendees
- Your company logo on APRA website conference pages
- Recognition on APRA social media
- Opportunity to distribute branded swag at event entry **
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the ARPA magazine
- Access to the conference attendee roster one week in advance

Also includes:

- One Premium booth in the exhibit hall
- Two conference badges for booth attendees
- Lunch Thursday
- 2023 APRA Membership (1-5 bundle)

**** Minimum spend in addition to the sponsorship fee is expected. The sponsor is responsible for expenses related to all event items, including food & beverage, entertainment, décor, etc.**

2023 CONFERENCE CO-CHAIR

Corey Larriva | Assistant Director
City of Avondale



2023 CONFERENCE CO-CHAIR

Matt Jankowski | Deputy Director
Town of Oro Valley



NEW

DIRECTORS SOCIAL - TITLE SPONSOR

\$3,000** exclusive *Sold*

We are excited to host a 1.5 hour Director Social before the Annual APRA Social event. This social will be a ticketed event targeted at Directors, Assistant Directors, and other executive leadership level positions with APRA member agencies. The social will be considered a private invite-only event.

- Opportunity to provide Director Social to the benefit of your agency (large tickets, additional catering, etc.)
- Opportunity to distribute branded swag at the event
- Exclusive opportunity to distribute admission tickets from your booth in expo hall
- Opportunity to provide a custom promo video that will be shared with the targeted group ahead of the event **
- Opportunity to invite members of your staff not attending conference to join the event
- Logo on Private Party signage leading into the event
- Your company logo on APRA website conference pages
- Recognition on APRA social media
- Recognition in the conference app
- Company logo on communal sponsorship signage in common areas
- Recognition in the conference printed and digital editions of the APRA magazine



** Minimum spend in addition to the sponsorship fee is expected. The sponsor is responsible for expenses related to all event items, including food & beverage, entertainment, décor, etc.



SMALL INVESTMENT = BIG REWARDS

NEW STUDENT ENGAGEMENT - ADD ON*

Increments of \$100 per student (limit 10 per vendor)

This “add-on” is available to all sponsors and exhibitors in an effort to support the early engagement of students interested in the field of parks and recreation. APRA would like to offer the opportunity to those who may not be financially available to attend a one-day conference experience. This option will be available as an add-on during the vendor registration process.

- Company recognition during General Session welcoming comments
- Acknowledgment via APRA Student Engagement social media post
- Company logo on “Welcome Students” sign displayed near the Expo Hall entrance
- Acknowledgment via APRA Student Engagement article in APRA printed and digital editions of the ARPA magazine

The 2023 Conference Committee and APRA extend a collective shout out to the industry partners below for supporting our professional pipeline! Please help our efforts to send each of the students below to their first APRA conference!

I'm your future...



Meranden Numkena
Arizona State University

I'm your future...

Event Planner/Park Ranger whose passion is to be a voice for indigenous communities and create unforgettable experiences with events!

Fun Fact

I love listening to music! My favorite artist of all time is The Weekend.



Jody St. Clair
Arizona State University

I'm your future...

Community Steward with a passion for motivating others to take great care of our planet.

Fun Fact

I am irrationally afraid of fish.



Adrian Rodriguez
Arizona State University

I'm your future...

Program Planner with a passion to promote community cohesion by planning programs and providing communities with new and exciting ways to gather together.

Fun Fact

I enjoy watching sports, movies, and anime.



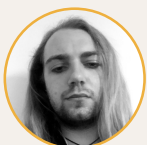
Tara Sloan
Arizona State University

I'm your future...

Recreation Coordinator with a passion for creating exciting activities and programs that bring people together.

Fun Fact

I recently started golfing for the first time in my life....



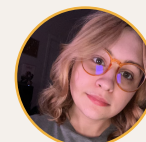
Declan Richard
Arizona State University

I'm your future...

Wildlife Preservation Expert with a passion for music.

Fun Fact

I have a twin sister.



Jasmyn Gramza
Southern New Hampshire University

I'm your future...

Geologist with a passion for preserving Arizona's natural resources.

Fun Fact

I have three aquascaped aquariums.



SMALL INVESTMENT = BIG REWARDS

NEW STUDENT ENGAGEMENT - ADD ON*

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I'm your future...



Carolina Dayer
Arizona State University

I'm your future...

Sports Coordinator with a passion to enhance community engagement and quality of life through sport.

Fun Fact

My favorite band is Twenty-One Pilots.



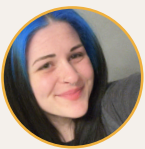
Abigail Dayer
Arizona State University

I'm your future...

Sports Coordinator, Sports Photographer, or Youth Soccer Coach with a passion for the outdoors and playing soccer and volleyball.

Fun Fact

I love avocados and eating chocolate chip cookies!



Mariah Gramza
Southern New Hampshire University

I'm your future...

Park Ranger with a passion for Botany.

Fun Fact

I have four years of wrestling experience and five years of Brazilian Jiu-jitsu and judo training.



I'm your future...

Sponsored student announced soon!



I'm your future...

Sponsored student announced soon!



I'm your future...

Sponsored student announced soon!



I'm your future...

Sponsored student announced soon!



I'm your future...

Sponsored student announced soon!

