

Dear Potential Sponsor-

The Parks and Recreation Student Association at Arizona State University (PRSA) provides students the opportunity to interact with professionals in their respected career field or major. We strive to help educate students in their respected majors through mentorship and social events, by exposing our students with professional organizations and professionals who have experience in the field.

This spring, we will be hosting our 3rd Annual SPARK Conference in partnership with the Arizona Parks and Recreation Association (APRA). This unique one-day event brings together students and professionals in a day full of education, networking, mentoring, and problem-solving to “spark” connections and community solutions. In addition to exciting speakers and networking opportunities, this year we are excited to introduce a case study competition where students will work with professionals to develop solutions to current community issues. We believe that this addition will not only better prepare our students to make an impact when they enter careers but will also provide professionals with fresh perspective related to current issues.

The SPARK conference would not be possible without the support of our partners and generous sponsors. Through your generous contributions, we are able to create a professional conference at minimal costs for students and professionals. By reducing the cost of attendance, not only are more students able to attend, but also current professionals are also more likely to attend and provide valuable mentoring to our students.

The attached document provides details of sponsorship opportunities. Every dollar helps! If you're company/organization is interested, please feel free to reach out to me at rlmuell1@asu.edu or 928-830-7306. Thank you in advance!

Sincerely,

Ryanne Mueller
PRSA President