

00:10:43 Will Curran: Hey everyone! What did everyone have for lunch today?

00:11:07 sb: chipotle salad :)

00:11:42 jhewitt: Pizza Rolls!

00:11:44 Jason: left over Pasta

00:12:02 Kindra Oshrin-Mohr: I have not had time for lunch but making tacos for dinner!

00:12:17 Jamie K: left over pasta too! Twins!!!

00:12:22 Sahuarita Parks & Recreation: A mini homemade chicken pot pie!

00:12:24 Krista VanderMolen: 1/2 turkey bacon sandwich and chips...still on the plate

00:12:29 tmagallanes: Spicy Jalapeno Chicken Tacos

00:12:36 alisonf: Carne Asada Tacos

00:14:54 Erica Perez: Chips and SPICY salsa

00:15:33 Sahuarita Parks & Recreation: Sahuarita, AZ

00:15:42 jmudd: Marana, AZ

00:15:48 LAyres: Fountain Hills

00:15:53 Susan Cummings: City of Glendale

00:15:55 Rhonda Cap: mesa

00:15:55 PHX teens: Phoenix

00:15:55 jhewitt: Town of Payson

00:15:56 Erica Perez: Queen Creek

00:16:03 Jason: Phoenix

00:16:07 sb: City of Phoenix

00:16:17 Brie: City of Peoria

00:16:29 Jonathan.Wilson: Flagstaff

00:16:31 alisonf: Town of Florence

00:16:32 jfrewin: City of Cottonwood

00:16:34 Monyea G: Phoenix

00:17:13 tmagallanes: Sahuarita

00:18:00 Mike Faustich: City of Phoenix

00:18:10 jfrewin: Sorry I'm webcam-less today :(

00:19:21 tmagallanes: 1

00:19:22 LAyres: 1

00:19:24 jfrewin: 1

00:19:24 jsullivan: 1

00:19:25 Aaron_Walter: 1

00:19:25 Susan Cummings: 1

00:19:26 Jonathan.Wilson: 1

00:19:27 Erica Perez: 11

00:19:28 Nikolina Sabo: 1

00:19:30 Mindy_Pieper: 1

00:19:30 Elliott: 1

00:19:31 alisonf: 1

00:19:32 Jamie K: 1

00:19:33 Brie: 1

00:19:36 TJ Penkoff: 1

00:19:36 Jason: 1

00:19:36 Monyea G: 1

00:19:37 Chrystal Sawyer: 1

00:20:56 Will Curran: <https://docs.google.com/document/d/1iJm8N-mmjJeLBo306s4xfRrn7Vmpv2AFcCbD52TdQY/edit>

00:21:58 Mike Faustich: 1

00:22:17 Will Curran: Do you think you think virtual events will replace in person events?

00:22:26 Susan Cummings: No

00:22:28 MaryAnne Tolmie: yes

00:22:32 Will Curran: Why?

00:22:56 jsullivan: I hope not. I see a mix of both happening.

00:23:01 PHX teens: yes, small number of ppl events

00:23:06 tmagallanes: maybe, depending on how well your target audience likes it

00:23:21 Chrystal Sawyer: I don't think that virtual events can ever really replace an in person event. I think it's going to pivot.

00:23:27 Erica Perez: Not replace but there will be a hybrid version of events. As time passes, virtual will be used for pre event promo and engagement,

00:23:28 Aaron_Walter: No, always need for in-person events

00:23:30 MaryAnne Tolmie: The availability of people being able to visit online versus travel is a win win.

00:23:30 Elliott: No. People are not all tech savvy. People will always want to get out. This was fun for now. But this will get old

00:23:38 Mike Faustich: maybe, depending on the type of event.

00:23:45 jfrewin: Unfortunately probably yes among younger age groups, or at least events available in person & online (same event)

00:23:45 Monyea G: it's pronounced Moan-Yeah.

00:23:53 alisonf: Hope not, but nice to have it available

00:23:54 Will Curran: Convert Your In-Person Events To Virtual - <https://offers.helloendless.com/convert-your-in-person-events-into-virtual-events>

00:23:55 Monyea G: I believe it will for a little while

00:23:58 Susan Cummings: No, people like social in person interactions and using their 5 senses.

00:24:08 Will Curran: Virtual Event Planning Checklist - <https://offers.helloendless.com/virtual-event-planning-checklist>

00:24:20 Rhonda C.: Not completely replace but help include our snowbirds over summer.

00:25:01 Eliza Hoffman: How do you involve those who are not on social media - or are not computer saavy?

00:26:16 Tricia Kramer: What about ensuring ADA accommodations for virtual events?

00:29:17 Will Curran: "My prediction is that by the end of June 2020, the event attendees will hit maximum webinar fatigue. You need to design your events to avoid webinar fatigue"

Click to Tweet: <https://ctt.ac/dG8xa>

00:29:48 Elliott: meow

00:29:49 Jason: grr

00:29:50 MaryAnne Tolmie: weeeeeeee

00:29:52 Mike Faustich: boom

00:29:52 LAyres: ugh

00:29:53 Josh Frewin: boom

00:29:54 tmagallanes: clink

00:29:56 Jonathan.Wilson: Meow

00:29:59 Tricia Kramer: yep

00:30:06 Chrystal Sawyer: yasss

00:30:08 jsullivan: !@#\$%!

00:30:08 Benjamin Chavarria: here here

00:30:44 jsullivan: Can you give an example of a virtual event with more than 50 people, egaming doesnt count

00:33:31 Eliza Hoffman: facebook

00:33:37 Elliott: Social media

00:33:39 jsullivan: Facebook

00:33:46 Jonathan.Wilson: Social Media

00:34:00 PHX teens: social media,

00:34:54 PHX teens: facebook, twitter,next door

00:35:20 Tricia Kramer: City website, social media, still doing print ads for our active adult audiences, digital ads have not had a big return for our city as of yet

00:36:11 Will Curran: <https://helloendless.com/attendee-personas/>

00:36:24 Rhonda C.: 50+ Adult Active is monthly newspaper, weekly eblasts, FB, Insta

00:38:18 Eliza Hoffman: It is the people who aren't seeing our ads on Facebook that we are trying to reach.

00:38:22 LAyres: newspaper for seniors. Facebook and instagram

00:39:18 Rhonda C.: during shutdown, more our residents have signed up to receive the eblast and newsflashes to keep up with the day to day notices.

00:39:19 Eliza Hoffman: Thanks!

00:40:09 Tricia Kramer: suggestions for hybrid food and beverage events?

00:41:00 Rhonda C.: social connections

00:41:06 MaryAnne Tolmie: eat and socialize

00:41:08 Eliza Hoffman: socializing

00:41:11 sb: socialize

00:41:11 mhinkle: so they don't have to cook

00:41:12 jsullivan: To meet up with friends, socialize

00:41:15 Brie: for the social experience

00:41:19 sb: try something new, without a large commitment

00:41:19 tmagallanes: Good date night

00:41:20 PHX teens: to try something new, support friends or family that are vendors at the event

00:41:22 Jonathan.Wilson: share a real time experience

00:41:23 Monyea G: they don't cook

00:41:31 Chrystal Sawyer: socialization with friends

00:41:49 alisonf: Eat, try new recipes

00:41:57 Benjamin Chavarria: They want to try new things

00:41:58 Monyea G: they may want it for free lol

00:42:00 Erica Perez: They know someone who is part of the event (mom of a child performing, participant in a class, etc)

00:42:28 Monyea G: structure

00:42:32 Tricia Kramer: meet up with friends and family for food in a non restaurant atmosphere, usually has live music

00:43:34 Jamie K: whats the best way to charge for hybrid events for those who are coming in person and those online?

00:44:48 Tricia Kramer: staffing and oversight considerations? hybrid means double considerations and not necessarily more staff

00:45:32 Krista VanderMolen: If the links aren't clickable for you, they will be available in the APRA Forum as soon as the chat transcript is available from Zoom.

00:46:05 Will Curran: <https://docs.google.com/document/d/1iJm8N-mmjJeLBo306s4xfRrn7Vmpv2AFcCbD52TdqQY/edit>

00:51:08 tmagallanes: 1

00:51:09 MaryAnne Tolmie: 1

00:51:10 Samantha Coffman, APRA: 1

00:51:10 Erica Perez: 1

00:51:11 Rhonda C.: 1

00:51:11 Eliza Hoffman: 1

00:51:12 Nikolina Sabo: 1

00:51:13 Jason: 1

00:51:15 Chrystal Sawyer: 1

00:51:17 Monyea G: 1

00:51:17 mhinkle: 1

00:51:18 Mike Faustich: 1

00:51:18 LAyres: 1

00:51:21 Susan Cummings: We have a lot of kids who get youth scholarship because of low income, how do we reach families that don't have a computer or internet?

00:51:23 Benjamin Chavarria: 1

00:51:28 MaryAnne Tolmie: want to share that checklist?

00:52:49 Will Curran: "This is time for #eventprofs to get out of design and execution, and to get into strategy. Stop asking what platforms to use, and instead ask what is most important to your attendees."
Click to Tweet: <https://ctt.ac/40w96>

00:53:26 Will Curran: All of our articles on audience engagement:
<https://helloendless.com/?s=audience+engagement>

00:53:36 Will Curran: All of our articles on virtual events:
<https://helloendless.com/category/virtual-events/>

00:53:42 Will Curran: Virtual Event Planning Checklist -
<https://offers.helloendless.com/virtual-event-planning-checklist>

00:53:51 Will Curran: <https://docs.google.com/document/d/1iJm8N-mmjJeLBo306s4xfRrn7Vmpv2AFcCbD52TdQY/edit>

00:57:13 Samantha Coffman, APRA: Thanks Will :-)

00:58:09 Krista VanderMolen: I love Erica's old school note taking skills!! You go girl!

00:59:09 Samantha Coffman, APRA: Woo Hoo!!

00:59:23 Will Curran: <https://helloendless.com/virtual-event-pricing/>

01:00:22 Will Curran: https://www.amazon.com/Automatic-Customer-Creating-Subscription-Business/dp/B00SRZTIZ8/ref=sr_1_2?dchild=1&keywords=automatic+customers&qid=1588713345&sr=8-2

01:01:14 Will Curran: :)

01:01:23 Chrystal Sawyer: ;-)

01:01:25 Erica Perez: :/

01:01:27 Jonathan.Wilson: ;-)

01:01:27 tmagallanes: XD

01:01:28 MaryAnne Tolmie: 43110

01:01:29 mhinkle: ;-)

01:01:30 Eliza Hoffman: :-D

01:01:31 Jamie Sullivan: ;)

01:01:36 Tricia Kramer: ;-)

01:01:37 Jason: :/

01:01:39 Taylor_Hubbard: :)

01:01:40 042116: :-)

01:01:43 alisonf: :)

01:02:01 Jamie K: ^_(\ツ)_/~

01:02:03 Melissa Boyle: :0)

01:02:29 MaryAnne Tolmie: most low income folks get free phones

01:02:37 Erica Perez: How do you find the balance between showcasing those who are part of the event (acts, vendors, etc) and those attending.

01:02:44 Tricia Kramer: Jamie K - Love your emoji!

01:03:12 Will Curran: What do you guys think is a solution to that?

01:03:22 Linda Ayres's iPhone (2): 😁

01:03:29 Josh Frewin: (づ)づ(づ)づ(づ)づ

01:03:29 Chrystal Sawyer: I think most providers gave some more free data during this pandemic

01:03:36 MaryAnne Tolmie: additional as Krista said, most low income families get free internet. Do your research

01:03:46 Jamie K: have a drive in set up a big screen somewhere

01:04:23 MaryAnne Tolmie: to win

01:04:31 jsullivan: the buffet food at the end

01:04:34 Josh Frewin: compete, test themselves against past times

01:04:35 tmagallanes: the medals

01:04:35 Jessica Thompson: swag

01:04:38 Chrystal Sawyer: To spend time with my friends

01:04:39 Linda Ayres's iPhone (2): for the medal

01:05:06 Josh Frewin: yes

01:05:06 Jamie K: yes

01:07:15 Josh Frewin: Strava > Nike

01:11:29 jsullivan: we wouldn't waste it:)

01:11:41 Monyea G: yes, Thank you

01:12:38 Will Curran: Subscribe to the Weekly Soundcheck newsletter:
<https://offers.helloendless.com/subscribe>

01:14:05 Will Curran: Interested in working with Endless? www.helloendless.com/pricing/

01:14:18 Will Curran: <http://www.helloendless.com/pricing>

01:14:52 Will Curran: <https://docs.google.com/document/d/1iJm8N-mmjJeLBo306s4xfRrn7Vmpv2AFcCbD52TdQY/edit>

01:15:05 Will Curran: <http://www.linkedin.com/in/willcurran>

01:15:28 dp: THANK YOU!

01:15:30 MaryAnne Tolmie: you da bom. thanks!

01:15:30 Samantha Coffman, APRA: You are amazing! Thank you so much!!!!

01:15:32 Josh Frewin: Thank you will!

01:15:32 TJ Penkoff: Thanks Will!!

01:15:34 Josh Frewin: it was great!

01:15:38 Erica Perez: What the most EPIC way to end your zoom....SHOW US!

01:15:40 Jonathan.Wilson: Thanks 10
01:15:43 PHX teens: thank you
01:15:43 Linda Ayres's iPhone (2): 10
01:15:44 Eliza Hoffman: Thanks!
01:15:45 Melissa Boyle: AWESOME
01:15:46 Tricia Kramer: not sure yet
01:15:46 000494: Thank you
01:15:48 alisonf: Thank you!
01:15:48 Jason: Thank you! 10
01:15:54 Mike Faustich: thanks Will!
01:15:58 Bryan Bouk: Thank you very much Will.
01:16:13 Benjamin Chavarria: Thank you
01:16:16 Josh Frewin: Thank you!
01:16:18 Monyea G: thank you
01:16:24 Erica Perez: Thanks Will
01:16:43 Benjamin Chavarria: Will this be avalible offline?